

# APPLICATION DATA SHEET

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Attorney Docket Number: T734-10

Publication Filing Type: new-utility

Application Type: utility

Title of Invention: PROFILING AND IDENTIFICATION OF TELEVISION VIEWERS

Attorney Docket Number: T734-10

Suggested Representative Figure: Fig. 2A

Customer Number Attorney: 27832

\*27832\*

Customer Number Correspondence Address: 27832

\*27832\*

Continuity Data:

This application is a non-provisional of provisional 60/260,946 2001-01-11 US pending

This application is a non-provisional of provisional 60/263,095 2001-01-19 US Pending

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